

## **Makeup By Misha Cosmetics Online Privacy Policy**

When you provide us with information through Makeup By Misha Cosmetics Online (the "Site"), we respect your privacy. It is important for you to understand what information we collect about you during your visit and what we do with that information. Your visit to the Site is subject to this Privacy Policy and our Terms and Conditions. Please note that this Privacy Policy governs only information provided to Makeup By Misha Cosmetics Online and communications from Makeup By Misha Cosmetics Online. It does not govern any other information or communications that may reference Makeup By Misha, e.g., communications from retailers or brick and mortar stores. This Privacy Policy was last updated 08/01/2005.

### **1. Collection of Personally Identifiable Information by Makeup By Misha Cosmetics Online**

We do not collect personally identifiable information about you, except when you provide it to us. For example, if you decide to complete a user registration form or online survey, you may be asked to provide certain information such as your contact information (name, email address, mailing address, and telephone number), age group, gender and product and/or cosmetic concerns, and the brands and products you use. If you decide to place an order, we will also need to know your delivery and billing address, credit card number and expiration date. To protect your personal information, users registering at the Site must also enter a user name/email address and password. If you would prefer that we not collect any personally identifiable information from you, please do not provide us with any such information.

When you submit your personally identifiable information on the Site, you are giving your consent to the collection, use and disclosure of your personal information as set forth in this Privacy Policy.

### **2. No Disclosure of Personally Identifiable Information for Third Party Marketing Without Your Consent**

We will never provide your personally identifiable information to third parties for their use in marketing their products or services to you without your consent.

### **3. Disclosure of Personally Identifiable Information**

#### **a. Fraud Protection and Compliance with Law**

We may disclose any information, including personally identifiable information, we deem necessary, in our sole discretion, to comply with any applicable law, regulation, legal process or governmental request. We may also exchange information, including personally identifiable information, with other companies and organizations for credit fraud protection and risk reduction.

#### b. Service Providers

We may retain other companies and individuals to perform functions consistent with our Privacy Policy on our behalf. Examples include customer support specialists, webhosting companies, fulfillment companies (e.g., companies that fill product orders or coordinate mailings), data analysis firms and email service providers. Such third parties may be provided with access to personally identifiable information needed to perform their functions, but may not use such information for any other purpose.

#### c. Special Events

If you elect to participate in any promotions, sweepstakes, surveys, questionnaires or other events during your visit to our Site, the rules or terms and conditions for those events may indicate that your personally identifiable information will be shared with third parties. By choosing to participate and submitting your personally identifiable information with respect to such events, you consent to disclosure of your personally identifiable information to such third parties.

#### d. Refund/Exchange Policy

No refund or exchanges on any used products. Refunds are accepted within 5 days of purchase on any unused, unopened, product. Product must be in its original package and in resalable condition. Refunds must be accompanied by a receipt and will be refunded in the form of acceptance. Customer is responsible for the shipping and handling fees for returned product(s). No refunds on custom products. Custom Blended formulations are made to on an individual bases and will be adjusted (up to 3 times) if needed/requested but not exchanged.

#### 4. Cookies and IP Addresses

A cookie is a piece of data that enables us to track and target your preferences. We may place a "cookie" on your computer's hard drive so we can recognize you as a return user and personalize your experience and your use of our Site. The cookie will be stored on your computer's hard drive until you remove it. We may also use temporary or "session" cookies to help you shop. These cookies will expire when you place an order. You can have your browser notify you of, or automatically reject, cookies. If you reject our cookies, you may still use the Site, but you may be limited in the use of some of the features. We may also use IP addresses to analyze trends, administer the Site, track traffic patterns, and gather demographic information for aggregate use, as well as in combination with your personally identifiable information for credit fraud protection and risk reduction.

#### 5. Children under 13

We take special steps to safeguard the privacy of children. If you are under 13 years of age, you may browse our Site. However, you may not provide personal information to us. For example, you cannot register or make a purchase. This Site is not designed for children and we do not knowingly collect personally identifiable information from any children under 13.

## 6. Links

The Site may contain links to or from other websites. Please be aware that we are not responsible for the privacy practices of other websites including, without limitation, Gloss.com. This Privacy Policy applies only to the information we collect on the Site. We encourage you to read the privacy policies of other websites you link to from the Site or otherwise visit.

## 7. Security

We implement various security measures in accordance with industry standards to protect the security of your personal information both online and offline. If you have any questions about security at the Site, you can email us.

## 8. Notification of Changes

We may revise this Privacy Policy from time to time. If we decide to change our Privacy Policy, we will post the revised policy here. As we may make changes at any time without notifying you, we suggest that you periodically consult this Privacy Policy. Please note that our rights to use your personally identifiable information will be based on the privacy policy in effect at the time the information is used.

## 9. Updating Your Information

You have the ability to review, change and/or correct the personally identifiable information you provide us by emailing us at [inquiries@MakeupByMisha.com](mailto:inquiries@MakeupByMisha.com). If you are a registered user, you can also review, change or correct your personal information at any time by clicking [here](#). You may request that we deactivate your account by emailing us at [inquiries@MakeupByMisha.com](mailto:inquiries@MakeupByMisha.com).

## 13. Choice/Opt-Out

You may opt-out of receiving future Opt-In Communications from Makeup By Misha Cosmetics Online when you register at the Site or otherwise provide your contact information to Makeup By Misha Cosmetics Online.

## 14. Comments

We have taken great measures to ensure that your visit to the Site is an excellent one and that your privacy is constantly respected. If you have any questions, comments or concerns about the Site's privacy practices, please contact us.

Copyright © 2005 Makeup By Misha Cosmetics, Inc. All worldwide rights reserved.